

The cover art features a large white hand reaching down from the top left, with a smaller white hand reaching up from the bottom center. In the center, three stylized human figures are holding hands, with a green heart shape behind them. The background is split into a purple vertical band on the left and a red band on the right.

ANNUAL REPORT

2017-2018



FROM THE FOUNDER'S DESK

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The passion for serving the needy is endless. Kritagyata shaped up when I found myself stifled with a lot of restrictions to help the needy and understood that to do this service I need to unshackle myself and write my own unbridled ways and methods to help the needy.

After you spend a decade working with various NGOs and volunteer social projects, as you involve deeper in supporting the needy, you will realize that there is always a growing gap. Over a period of time organizations try to scale up but they inevitably tend to saturate at some point.

The main reason they limit themselves is to make sure that they sustain the quality and commitment with the current program. It is in this moment a new NGO jumps in and takes the torch and runs into an unexplored territory. I was at this juncture once; with months of introspection and lots of encouragement from supporters, I decided to walk on the less walked path.



Kritagyata can also be seen as my gratitude towards God who has given this wonderful and meaningful life and to my family who has always stood by me as I fulfill my dream to serve the needy.

My experience for a decade with different NGOs has given me a lot of courage and confidence to take this initiative to the next level of practical implementation.

Kritagyata as of today is in a sprouting stage, but it soon hopes to be a big tree that shelters many deserving underprivileged people.

For Kritagyata
Aruna Diwakar
Founder – President



VISION AND MISSION

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Vision: To help the needy children and women to get their basic rights and help the children by educating them and making them sustainable to face this competitive world in a healthy way.

Mission: Enabling and encouraging the individual and collective potential around us to utilize their strength to help the needy. We believe that through this, the dream of a healthy society can be fulfilled. We are continuously working towards creating the resources to reach our vision.



ACCREDITATION

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- We are registered the Indian Trusts Act Reg No. RJN – 4 – 00538/ 2014-15.
- Certified under section 12A R/w Section 12AA (1) (b) (i) of the Income Tax Act.1961.
- Certificate No: CIT(E)BLR/12A/M-137/AACTK5392F/ITO(E)-1/VOL2015-2016
- Approved under Section 80G (5) (VI) of the Income Tax Act, 1961.
- Approval No: CIT(E)BLR/80G/M-138/AACTK5392F/ITO(E)-1VOL2015-2016
- ECS utility code for Kritagyata Trust is HDFC05786000027702 has been received from NPCI.



BOARD OF MEMBERS

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Aruna Diwakar

Entrepreneur, Business Consultant.
Bangalore

Founder - President

Ashok G

Team Manager, Birla Sunlife.
Bangalore

Vice President

Aditya Diwakar

Entrepreneur,
Bangalore

Secretary

Latha Raju A

Teacher, Social Worker.
Bangalore

Treasurer



SOCIETAL IMPACT

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The main responsibility of any social organization is to successfully achieve the goal and objectives, the drive for which led to its formation in the first place. We, as a non-profit organization aim to bring about the following changes in the society.

- 1) Providing educational requirements to every deserving child who would otherwise be deprived of it.
- 2) Empowering the women of rural areas to become self-sustained and fight for their rights.
- 3) Fulfilling housing, healthcare, education and all the other basic requirements of children who are in need for it.



4) Making people aware of the need to save the environment and doing their part of the responsibility.

5) Educating people in the rural areas on the need for undergoing medical regular medical check-ups and taking initiative to organizing them ourselves.



MY HOME

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MY HOME is run by individuals donations by people who support kind-heartedly with donations, groceries, school fees and medical expenses to support these young girls. This is a children's home, where we take care of 11 children by giving them all the basic facilities like food, shelter, clothing, education and health support.

These girl children are either single parented or completely orphaned. We provide a proper system to take care of their requirements. We send them to a nearby school for all their educational needs and ensure their safety with utmost facilities.





MY HOME

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We have been taking care of 11 girl children between the age group of 6 to 12, these children are single parented and abandoned children who do not have any hope of survival.

These children are studying in various classes from UKG to 7th grade, children age wise Madhu, Bhoomika, Keerthana, Deeksha, Aishwarya, Kavitha, Sahana, Jhansy, Sanjana, Bindu, Jeevitha.





These children study in a school nearby Vijaya Jyothi English school, and all the children are coping up very well with the studies, though they come from a vulnerable background.





HIGHLIGHTS OF THE YEAR

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JSS ZRUN

Kritagyata was the proud NGO partner of the event -"Save a Girl Child, Save the society". The JSS ZRUN is an event which draws running and fitness enthusiasts from across the city. Through this run, we brought various issues regarding the discrimination faced by girls in India to light and created awareness about the same.

Little brainiacs

We at Kritagyata live for moments like this. Aishwarya, Jhansi and Madhu scored first rank in the annual exams and made us all proud. Everyone else did extremely well in their finals too.



Saplings by our little saplings

At Kritagyata, we believe that it is never too early to create environmental awareness among the children. In the view of this belief and to commemorate "World Environment Day", we helped the kids plant a small veggie garden in our backyard.

Computer Donation

"Satisfaction is being capable of fulfilling the dreams of the needy". Donated three computers to a school in rural area of Tamil nadu to support the ambitious students for developing their knowledge and achieving their goals.

A Creative Smile

Card making workshop successfully conducted by our interns served as a great opportunity for our kids to flex their creative muscles.



Book Donation Drive

Our flagship book donation drive, done every school year — this year in association with "Nyaya Para Vedike," brought smiles to 2800 kids studying in the rural areas of Karnataka. As a part of this, we donated books, pencils, erasers and other school supplies to the school children.

Library Donation

We donated more than 300 reading books for children in Palanahalli government school for their library. A small initiative to help enhance the knowledge of the children who hardly have access to such books.



Royal Orchid Outing

"A day well-spent" would be an understatement here for the abundant fun our kids had at the Royal Orchid. On the eve of the Independence day, our lovable little rascals at Kritagyata had the time of their lives. The Royal Orchid was lit with their endearing mischiefs and their ever-innocent laughter.

Kunigal Trekking

"Every mountain top is within reach if you just keep climbing."- Barry Finlay. This was the lesson our kids learned while trekking in Kunigal, courtesy of "Bangalore Mountaineering Club".



Kala-Akriti

This year Kritgyata introduced KalaAkriti an inter-school drawing competition, that was designed to plant two seeds with one good deed — to sponsor five underprivileged children and to galvanize the budding artists in the children to action.

Dandiya Darlings

The spirit of Navratri was brought out in all its glory after the raconteurs from Rotaract club amused our little darlings with navratri tales and demystified dandiya .



Diwali with Trio World School

An energetic day celebrating Diwali was spent with the children of Trio World School. Our children shared Diyas with all the kids on account of Diwali Celebrations and had their share of fun.

Zee Kannada - Children's day Celebrations

This year we had the team from Kannada silver screen serial "Vidya Vinayaka" celebrate children's day with our children. From tattoos to balloon artists to chocolates and gifts our kids sure had a lot of fun with the energetic team from "Vidya Vinayaka".



Muffins For Our Munchkins

One can always rely on a scrumptious row of cupcakes to bring an euphoric sort of excitement to the children. And what was even better, our wonderful mom bakers from OMBC made the said cupcakes not only with sugar and syrup, but also with much appreciated love and care, and as if that was not enough, the OMBC also went the extra mile to make sure that the cupcakes were of the healthy kind. To see the unstinted joy these muffins brought to the 2800 underprivileged children in 45 rural schools in and around Neelamangla was truly an encouragement for us this year.



Sweccha

This year, we introduced Sweccha, a unique program designed to create an awareness about menstrual and women hygiene among the low income/underprivileged adolescent girls and women. It involves teaching them basic menstruation hygiene techniques and empowering them with healthy menstruation practices. As a part of this we provided sanitary napkins to 100 girls in a school and to more than 200 women in 7 villages. As menstrual hygiene is a basic need, we are continuing this activity throughout the year.

Gift a Toilet

One of our biggest achievements this year has been to build a toilet in a school in the remote village of Devanahalli. This had been a tall order for us, but with dedication, determination and with the help of many kind and generous people we saw it through to the end.



CELEBRATIONS AT MY HOME





VOLUNTEERING ACTIONS

For a charity and the noble cause that comes with it to thrive and survive, apart from the necessity of monetary helps there is also a dire need of people who would be willing to help out in various facets of it without expecting a personal gain. Kritagyata has two forms of volunteering.

1. Volunteering:

In this, people will be involving themselves with the direct activities or the partnered activities of the organization. The schedule will be communicated to all the volunteers according to their interest of service and the tasks will be deputed in the same way.



2. Virtual Volunteering:

This is designed for the people who are interested to show their *kritagyata* towards the society, but have their lack of time stopping them to do so. We encourage them to write content, create newsletters, social media posts, posters, and/or help us build our website and provide technical support.

P.S. The forms for both forms of volunteering can be downloaded in PDF format from our website.



VOLUNTEERING ACTIVITIES

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As our organization grew and gained more exposure, it reached many people from various walks of life. From students to working professionals, this year we have had a plethora of volunteers who were more than willing to do their part to the society. This was also the year, our volunteering team and activities took a proper structure with our head volunteer Rucha Karpe's much-appreciated initiative. Some of their generous gestures include the following.

- Children's day out to lumbini gardens initiated by Suhail.
- Archana Mosale served as Brand Ambassador for Kritagyata by participating in the JZRUN marathon and running for a cause.
- More than a handful of people celebrated their special occasions at "My Home".
- Volunteer Rohit Bellani had been instrumental in a number of projects and initiatives undertaken by Kritagyata this year. He also conducted a story telling event with the children of Kritagyata.



- Rucha Karpe from Indore sent us a load of handmade greetings made by her and her students as a gesture of care and love.
- Various other volunteers assisted us with website design, content writing, social media posts and posters for numerous projects.

We recognize the time and effort they put into making the world a better place and appreciate the love and empathy they show on our children. Kritagyata is truly thankful for them as they help us tremendously to grow as an NGO.



INFRASTRUCTURE AND DEVELOPMENT

Last year, we expanded our horizon and undertook initiatives like *Sweccha* and *Gift a Toilet* that were not only entirely new to us, but also relatively ambitious. By completing these initiatives successfully we have set ourselves a new standard; we have also gained a whole lot of confidence that would allow us to set foot in unexplored areas bravely and would enable us to help the needy in a myriad of ways.

We also helped our children educationally with story telling events, creative art projects and educational trips. Additionally, we helped them unwind during vacation and holidays with fun day-outs and trekking.

Our volunteering team has grown manifold and has taken a proper shape this past year, thanks to the great many altruistic souls and well-wishers. We hope to amass even more volunteers who would join us in our journey to help the needy.



OUR PARTNERS

NGOs willing to partner are welcome to be a part of our ongoing activities. We are also open to partner with them to implement any activity initiated by them to help the society. Our current NGO partners are: Shiva Shakti Charitable Trust and many more like minded NGOs working towards the benefits of the society.





HOLISTIC PARTNERS

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Our Holistic Partners help the overall development of the children under the umbrella of Kritagyata in terms of health and building immunity.





CORPORATE SOCIAL RESPONSIBILITY

CSR -Corporate social responsibility has a very important and vital role in the sustainability of any NGO. The involvement as a corporate can be a strong pillar for the NGO and it can undoubtedly help to focus on the vision and mission and implement the same in a very effective way.

We create platforms for the Corporate volunteers to get involved in our direct and partnered activities which are related to education and health in rural areas.

Corporate involvement can also encourage the NGO to adopt and develop the schools and villages which are in a very bad shape.

This year as part of CSR, we set up stalls in various corporate companies like Aricent, Intel, etc. to create awareness about a number of social issues and to raise funds for our activities.



FINANCIAL SUMMARY

Balance Sheet

TRUST KRITAGYATA TRUST
No 10B, 1st R Block, West Of Chord Road, Rajaji Nagar, Bangalore-560010

BALANCE SHEET AS AT 31ST MARCH 2018

Liabilities		₹	₹	Assets	
Trust fund				Fixed Assets	
As per Last Balance Sheet	2,43,642			As per Schedule No.1	3,32,476
Add: Excess Of Income				Current Assets	
Over Expenditure	1,90,514	4,34,156		Rental Advance	80,000
				Cash & Bank Balances	
Amount Received from Aruna Diwakar Trustee		2,35,000		HDFC Bank - 443756	16,180
Audit Fees Payable		10,000		HDFC Bank - 98906	2,33,018
				Cash-in-hand	17,482
		6,79,156			6,79,156

[Signature]
K. M. Arun Upadhya
Chartered Accountant
M No. 208894
Chamarajpet, Bangalore-18
Chartered Accountant

[Signature]
Aruna Diwakar
President

[Signature]
Aruna Diwakar
Secretary

[Signature]
Latha D Rasi
Treasurer

Place : Bangalore
Date : 30.05.2018

FOR KRITAGYATA TRUST (R)
[Signature]
Aruna Diwakar
President



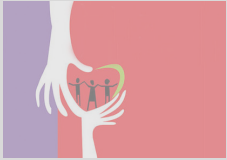
TESTIMONIALS

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Kritagyata is our NGO partner for our philanthropic work and we have had very good experience working with them. They were very professional in all matters and were able to execute projects successfully. We look forward to working with them on our future projects.

***-Appannagouda Patil
Director, JJ Foundation***





TESTIMONIALS

I have been associated with Kritagyata for last 3 years as an active volunteer, volunteering gave me a lot of practical learning in life and i understand human race better. I cannot find words to express my gratitude to Kritagyata and affiliated people for the meaning that you have added to the last three years of my life. Reflecting back on the journey as a volunteer, i will compare it to be a memorable and enthusiastic marathon race with each and everyone giving us that much needed momentum and endurance to keep working and i see kritagyata as a bird flying in the open sky in the upcoming years.

- Rohit J Bellani



Last year, I actually visited a fairyland called "My home-kritagyata"

There were small little beautiful fairies and a queen fairy ARUNA DIWAKAR, The President of Kritagyata, was there for taking care of those less fortunate girls and making their life beautiful.

All the girls are provided with good educational facilities, health facilities and a loving and caring atmosphere...

All the girls were happy, healthy, confident, disciplined and cheerful.

Spending time in "My Home" increased my faith towards humanity and unconditional love for fellow being.

I have joined kritagyata as a volunteer two years back.. since then I have been a little part of those activities. Even for a very small contribution from my side I have received huge encouragement from team kritagyata. GRATITUDE IS HAPPINESS is their motto they are actually following this.

Thank you Team kritagyata for everything!!

- Rucha Karpe



It's really heartwarming to see the children being so loved and well taken care of. I'm glad to have played a small part in making these kids happy. And a big kudos to Kritagyata for striving hard everyday to make a positive difference in these children's lives. They also have great many initiatives to help and provide for the children in the rural areas which is exemplary to say the least. Please keep up the good work, it's a huge encouragement to others who are looking to give something back to the community.

-Abarna Sekaran



REACH US

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